



TALENTNET  
media

2024 PARTNER KIT



Founded 2009, hosting 2x conferences per year means TalentNet Live is the most attended recruiting Conference in Texas and the Southern U.S.



~ 35k+ email subscribers, and 100k+ media followers, strong engagement and growing fast.



~ 50% of readers are Executives. The core viewers and event attendees are HR and Recruiting pros, TA Managers, and HR Leaders

Your partner, Craig Fisher, has been featured in:

THE WALL STREET JOURNAL.

Forbes



The  
Economist

Mashable

THE HUFFINGTON POST Entrepreneur

# A TRUE PARTNERSHIP

Partner with a proven innovator. Our founder, Craig Fisher, is widely regarded as one of the top talent marketing and operations consultants in the industry.

He also advises HR technology and services vendors at all levels. He's the author of the Amazon best-selling book, [Hiring Humans](#).

Craig believes in a transparent world where employers and technology / services partners are all colleagues. We are all practitioners and entrepreneurs here to learn from each other and advance the very human endeavor of hiring and employment. Our true end-clients are job candidates and employees – who are also our colleagues, after all.

Together, we can build a practice of true partnership where we align on our greater cause.



# COLLABORATION PROCESS

## WE OFFER:

- + **TALENTNET LIVE  
CONFERENCES 2X/YEAR**
- + **INSIDE TALENT  
PODCASTS**
- + **LIVESTREAMS**
- + **WEBINARS**
- + **SOCIAL POSTS/VIDEOS**
- + **GIVEAWAYS**
- + **BRAND AMBASSADOR**
- + **PROMOTION ACROSS  
MULTIPLE CHANNELS**
- + **ADVISORY SERVICES**



### OPTION 1: BASIC SPONSORSHIP

If you'd like to get involved in the TalentNet Live community, a great way to start is to sponsor one of our annual conferences. William Tincup calls this a "speaker's conference" since we all gather twice each year to try out our new ideas and latest information on each other. And the audience gets to watch, and better yet, participate.



### OPTION 2: PODCAST/WEBINAR/LIVESTREAM

We offer various streaming options, all with video, and broadcast to our wide network or to your chosen audience. You can join as a livestream or podcast guest – invite your customers for a case study or be the SME of the show's subject matter yourself. Or invite Craig Fisher to your webinar.



### OPTION 3: ADVISORY

In select cases, we offer advisory services for brands / offerings that compliment our practice and current portfolio. We help with product strategy, GTM and positioning, board advisory, promotion / referrals, and more. Let's get under the hood.

Benefits	Platinum (\$ 12,000)	Gold (\$8,500)	Silver (\$5500)	Bronze (\$4000)
Logo, link, and description available on event website and live event	*	*	*	*
Verbal acknowledgement during opening comments	*	*	*	*
Inclusion in general pre/post emails to attendees	*	*	*	*
<a href="#">Click here to purchase</a>				
Ability to share handouts (i.e. brochures, white papers) in booth	*	*	*	
Complimentary Conference attendees	6	5	3	2
Participation in breakout discussions	*	*	*	*
Panel participant	*	*		
Keynote Presentation	*			
Inside Talent Webcast with Craig Fisher	2	1		
Attendee List	*	*	*	

## TALENTNET LIVE CONFERENCE PRICING

**\*\*Sponsor 2 conference events and save 10%**

### INDIVIDUAL MEDIA PRICING:

•INSIDE TALENT PODCAST, WEBINAR, OR LIVESTREAM WITH CRAIG: \$3500

•BULK ORDER COPIES OF HIRING HUMANS FOR YOUR TEAM OR CUSTOMERS – [Click here](#)





# ABOUT

At TalentNet Media, we are dedicated to hosting a diverse range of webcasts and conference events designed to empower talent acquisition professionals with the latest insights, strategies, and trends in the industry. Whether you're seeking practical tips for enhancing your recruitment processes or staying ahead of the curve with emerging technologies, our webcasts and events offer a wealth of knowledge and networking opportunities. Join us to gain a competitive edge and elevate your talent acquisition game.



The poster features a teal background. On the left, a photo shows four people (three women and one man) sitting on a stage in front of a backdrop with logos. To the right of this photo, the text reads: 'TALENTNET live AT YETI HQ 7601 SOUTHWEST PKWY AUSTIN, TX 78735 9:30 AM'. Below this, a row of four headshots is shown with names and titles: Stacy Zapar (The Talent Agency), Craig Luthy (YETI), Maren Hogan (Red Branch Media), and Craig Fisher (TalentNet Media). To the right of these headshots is a photo of a modern office interior with a staircase and the word 'YETI' on a wall. At the bottom left, it says 'REGISTER TODAY AT WWW.TALENTTEXAS.COM'. At the bottom right, it says 'AND MANY MORE'.

TALENTNET live  
AT  
**YETI HQ**  
7601 SOUTHWEST PKWY  
AUSTIN, TX 78735  
9:30 AM

WITH

STACY ZAPAR  
THE TALENT AGENCY

CRAIG LUTHY  
YETI

MAREN HOGAN  
RED BRANCH MEDIA

CRAIG FISHER  
TALENTNET MEDIA

AND MANY MORE

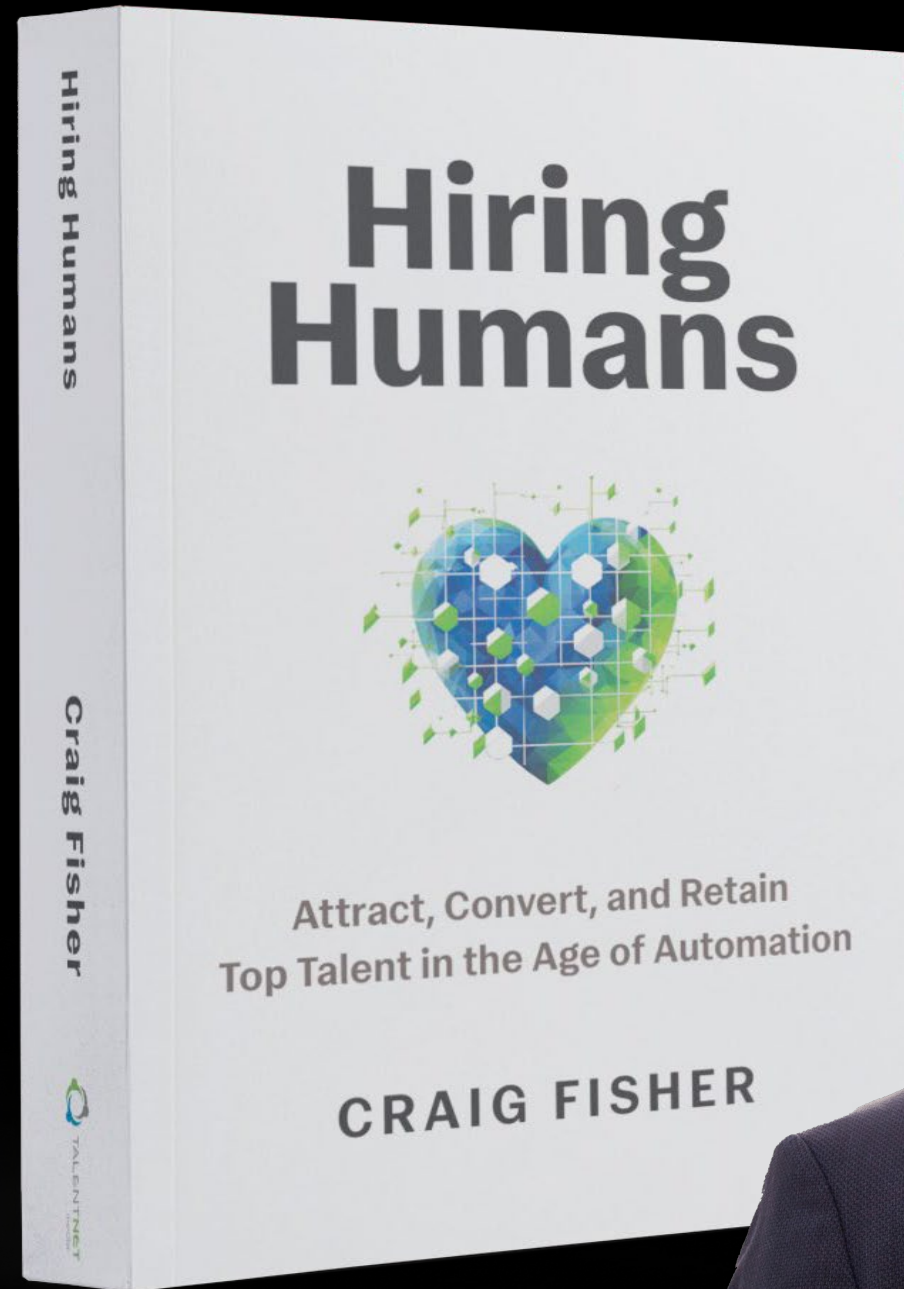
REGISTER TODAY AT  
[WWW.TALENTTEXAS.COM](http://WWW.TALENTTEXAS.COM)

*“I had an amazing time yesterday at #Talentnet! Amazing job Craig Fisher, this is one of my favorite events. I’m glad I was able to join in both Austin and Dallas this year! Phenomenal discussions and great presentations by all! Shout out to hireEZ for the swag I won! Coolest prize ever!” – Tanya Suarez, Managing Director of Talent, Kforce*

## CONFERENCES:

**Austin**, Texas March 7<sup>th</sup>, 2025 – always hosted on the first day of SXSW. Location: The Eleanor, 307 W 5th Street - Unit A, Austin, TX 78735 [www.TalentTexas.com](http://www.TalentTexas.com)

**Dallas**, Texas November 7<sup>th</sup>, 2025 Caliber Collision, HQ, Lewisville, TX – our founding event was honored with a documentary film by SkillScout in 2019 for it’s 10 year anniversary. Check out [A Suite at the Table](#)



The Amazon Best-Selling Book

# Hiring Humans

By Craig Fisher

Founder at TalentNet Media

Engage with Craig to speak with  
or advise your team  
or customers.

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Individual and bulk orders:

[Hiring-Humans.com](http://Hiring-Humans.com)